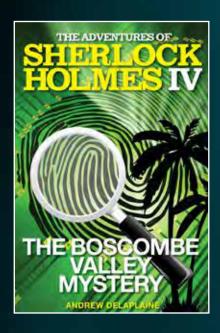


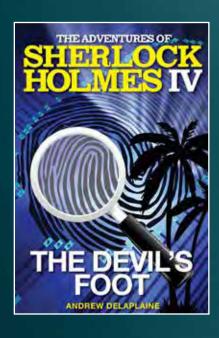


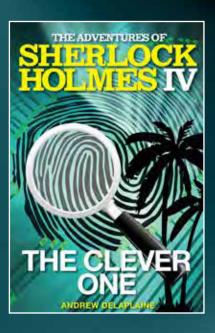
Introduction

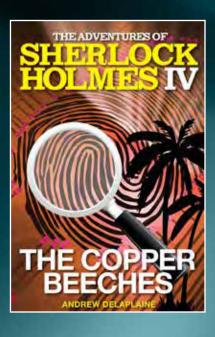
A fresh look at one of the most durable brands in world literature—Sherlock Holmes, the greatest "consulting detective" history has ever known. Specifically, his great-great grandson — Sherlock Holmes IV (the fourth). Based on the detective novels of Andrew Delaplaine & inspired by Sir Arthur Conan Doyle's books, this descendant of Sherlock Holmes is a millenial struggling to carve his own identity out of his ancestral past. With his associate Watson by his side, Sherlock Holmes IV will solve crimes every week on this serialized TV show.

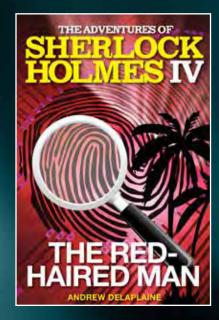
The Andrew Delaplaine Novels

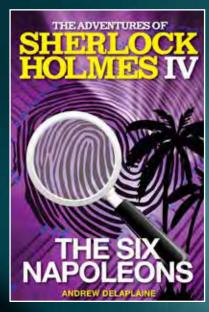


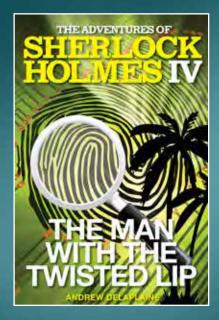


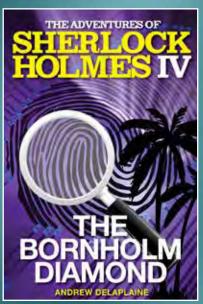














The Creator Andrew Delaplaine

Andrew Delaplaine is based on South Beach, Miami's Billion Dollar Sandbar.

In the late 1980s and into the 1990s, he and his sister Renee were part of the hardy group that helped South Beach turn the corner from slum to international destination (which has its good as well as bad angles to explore—it was a lot more fun when it was a slum). They owned a popular restaurant (Scratch), a weekly newspaper (The Wire) still published today, and a famous nightclub (The Warsaw Ballroom). A bumpy ride, but lots of fun.

At the same time, he also produced a weekly TV program for 5 years.

Delaplaine has written and directed three features (one doc, two narrative features), and won several awards for his film work. (See www.imdb.com for details). His latest film, "Meeting Spencer," starring Jeffrey Tambor, won the prestigious Milan International Film Festival Award for Best Screenplay.





The Team

BRUCE D. JOHNSON

Bruce D. Johnson has been a producer and executive producer in Hollywood for 25 years. From writing, producing, directing, and executive producing, Johnson has been involved with every aspect of filmmaking including development, presales, financing, pre-production, production and post-production, in both live action and animation. He has also been involved in the marketing and distribution of movies to all markets domestically and internationally including theatrical, home entertainment, television and Internet. In 1994, Bruce founded PorchLight Entertainment and developed the company into a premier family entertainment enterprise. As producer, screenwriter or story editor, he has delivered over 40 original movies and over 1200 television episodes to networks and/ or distributors throughout the world and has been honored with multiple Emmys as well as numerous other awards. His recent productions include Finding Mrs. Claus (Lifetime), The Perfect Catch, Autumn Dreams, Wedding Bells and The Long Way Home (for Hallmark), The Twelve Dogs of Christmas 2 (Sony) and Stranger in Town (Showtime). In March, 2011, he formed Foxfield Entertainment, an independent production, distribution, rights management and financing company based in Los Angeles. Mr. Johnson serves as consultant to the project.

RICK DANIELS

Rick Daniels is the CEO & President of Daniels McGowan Inc. of Miami Beach, Florida and San Antonio, Texas and has been active in feature film financing for nearly 3 decades. For over 21 years he served as the Managing Principal of Daniels McGowan & Associates, attorneys at law. The primary focus of the firm was matters before the Securities and Exchange Commission as well as general and international financial law. He founded Daniels McGowan Inc in 2004 to devote more time to the entertainment industry and is presently executive producer of two of the company's feature films, "A Taste of Freedom" and "A Circle on the Cross." Daniels McGowan Inc. focuses on matters of international business, finance and trade especially in the motion picture and television industries. Because of his innovative work in the area of exporting intellectual property Mr. Daniels was appointed to the District Export Counsel (DEC) by Penny Pritzker, then the Secretary of Commerce of the United States. His term ends on December 31, 2019.



The Character Archetype Sherlock Holmes IV





Casting Types



Sherlock Holmes IV

Sherlock Holmes IV is a direct descendant to the world's most famous detective. However with one big difference...today's Sherlock solves impossible crimes in Miami's South Beach.

Sherlock gained fame in London solving cases at his prep school then later as a young adult. His stature grew and soon he was being asked by the famed Scotland Yard for help on their high-profile cases. One case, however went terribly wrong...due to the fact that it involved the Royal Family. Disgraced and desperate to leave London, Sherlock was hit with even more bad news...the death of his estranged father, Sherlock Holmes III who retired to South Beach and owned a rundown Art Deco hotel called The Fleming House.

After inheriting the crumbling Art Deco hotel from his father, Sherlock 4th moves his detective business to Miami Beach and soon turns the once fading building into a top tourist stay. Employing colorful South Beach characters, Sherlock begs his longtime associate to help him run the hotel...Watson (more on him later).

Still, Sherlock cannot resist the temptation to solve cases and soon high-profile clients are coming to him from all over the world for help.



Watson





Casting Types



Watson

John Watson is a former rugby player and star athlete who befriended Sherlock in London. Although both attended the same school, John was there on scholarship while Holmes was there thanks to his parent's wealth. John soon went to medical school but chose a career in forensic science. He was the youngest person to join Scotland Yard in over twenty years. Forging an even stronger bond with his best friend, Watson helped Sherlock IV on his cases.

Then a crucial mistake by Watson to help Sherlock on a case with the Royal Family cost him his job. With his family name disgraced and no prospects for future work, Watson decides to follow Holmes to South Beach. There, Watson helps Holmes restore the hotel he inherited and becomes the General Manager of The Fleming House.

Watson is a romantic at heart and loves the South Beach lifestyle. An avid ocean swimmer, Watson competes in triathalons and has even taken classes to learn Salsa. His favorite thing to do is have a rum and a good cigar while sitting on the patio of the hotel he now calls home. All in all, he has embraced the South Beach lifestyle.

One thing Watson cannot shake is what he did to his good family's name and one day hopes to return to London.





Season One "Sherlock on South Beach"

South Beach. A modern-day Babylon where vice lives around every corner... dressed stylishly of course. When Sherlock 4th and Watson arrive from London, our dynamic duo of detectives find themselves on the dark side of the moon...and they love it. Looking for an escape from their troubled past in London, Sherlock 4th and Watson are summoned to South Beach because of Sherlock Holmes III's death. Inheriting his father's derelict hotel is not Sherlock IV's idea of fun. Still he and Watson see a potential and look to start over in the Big Orange.

Every episode of the "Sherlock Holmes 4th" will focus on a different high-profile case where the wealthy and vile come to let loose. Where celebrities and drug dealers live next door to each other...and the police have a hard time telling the difference.

Like many a resident of South Beach,
Sherlock 4th is looking for a 'do-over' and
he will get it when his father's death is
pronounced foul play. He will solve the case
and realize his father committed suicide —
only he cannot reveal the info to anyone
(except Watson) in order to guarantee his
family the insurance money. This will be our

emotional core where Sherlock 4th must face his own demons in order not to end up like his father.

Watson will fall for a sultry Latina and even propose to her — only she will have her own case of misdeeds that falls right on the two detectives' laps. With the hotel prospering and the hit of the South Beach scene, Holmes finds himself in an unusual place — now having

to call South Beach (gulp) "home". It is then of course when the return of his rival, Moriarity signals the start of a new crime spree in South Beach.



A city of temptations, trials and trouble. It is the American Riviera, and while in the Cocaine Cowboy days of its past it was notorious as the epicenter of a massive drug trade, now it's the center of the world's most serious white collar crimes, including Medicare and IRS fraud and money laundering.

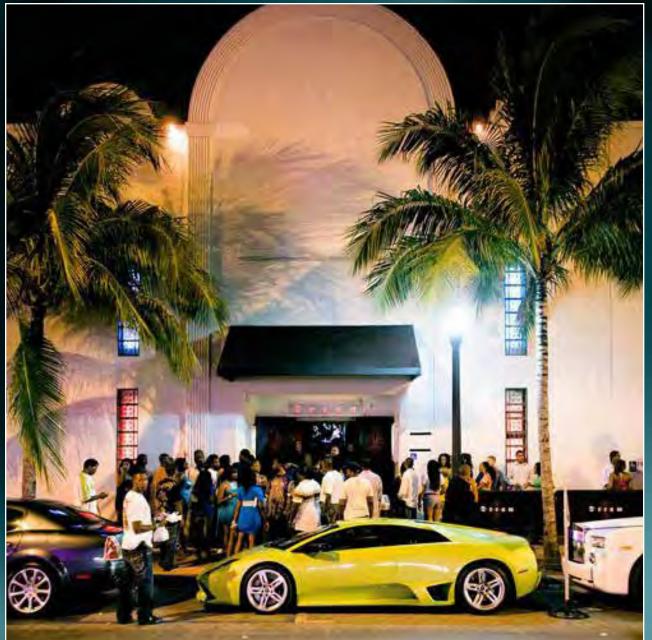
The "Magic City" can be a place of beauty and danger depending on who you are & who you know. It is a place where the super-rich vacation but also escape to

start new lives. By seeing the city through Sherlock's eyes, audiences will witness a side of Miami rarely depicted on television. For those who live in Miami Beach can be frustrating or exhilarating — depending on the circumstances. Episodes will exploit the dichotomy the Magic City naturally creates among its citizens who can literally disappear and live in a neighborhood while never speaking English — sometimes for decades!

The Miami Beach Sherlock finds himself in is not a melting pot where all races live

harmoniously. Rather it is a complex mosaic that seen from a bird's eye view can be amazing and breathtaking. Bring your eye a little closer, however, and that tantalizing image begins to fracture into a mosaic whose pieces never touch. They are side-by-side, but not together.

Sherlock & Watson will go on a journey that shows us the dozen or so cultures that thrive in Miami speaking everything from Creole to Spanish, from Portuguese to Hebrew.









South Beach







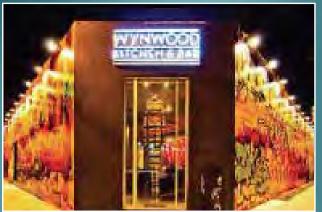


The Fleming House (Sherlock's Hotel)









Wynwood / Arts District









Little Havana





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